The Great British Savings Squeeze



Monthly Savings Tracker | 1st March 2025



Key takeaways

This month sees no movement on the savings gap which continues to stand at 2.83%

The average interest rate available to SMEs from the Big Banks is just 1.28%

The average UK SME with £75,000 of savings is missing out on £2,121 a year in interest from their bank.

	Instant access (AER)	Interest earned on £75k deposit
Average offered by the Big Banks	1.28%	£961.50
Best rate from challenger banks	4.11%	£3,082.50
Difference	2.83% (bps)	£2,121
%		
% —		
% — Apr May Jun Jul A 24 24 24 24 24	lug Sep Oct Nov 24 24 24 24	Dec Jan Feb Mar 24 25 25 25

Analysis

March saw a stagnation in the gap between the rates offered to SMEs by Big Banks and challenger banks. British high street banks continued to offer an average interest rate of just 1.28% on small business savings, while the top challenger rate remained at a competitive 4.11%.

This discrepancy means that the average British SME (with £75,000 in the bank) is losing out on £2,121 a year if they bank with one of the UK's biggest banks.

A more established SME with £1,000,000 in savings could be earning £28,300 more on their interest if they banked with the top challenger.

Positive change is vital for UK SMEs and the local communities which they operate in. Given that there are around 5.5 million SMEs in the UK, the Big Banks are withholding a staggering sum from not just from small businesses, but also the wider economy. We cannot keep seeing more interest being withheld by the big banks, month after month.

The Great British Savings Squeeze campaign is calling for a shake-up of the business savings market so that SMEs can get more out of their hard-earned cash.

About The Great British Savings Squeeze petition

Small businesses lose out on £9 billion a year in savings interest because big banks aren't offering them the rates their hard work deserves.

The Great British Savings Squeeze petition wants to fix that and get small businesses the money they deserve.

With support from the Federation of Small Businesses and Institute of Directors, we're calling for change in the business savings market.

About Allica Bank

Business banking isn't working. Allica Bank is on a mission to change that.

Built especially for businesses with between 5 and 250 employees, Allica Bank provides no-nonsense business banking for established businesses.

Allica was named as Britain's fastest-growing company in 2024's The Sunday Times 100. In 2024, Allica revealed there was over £4 billion saved in its savings accounts and it had lent over £3 billion to established UK businesses.

Find out more at savingssqueeze.com

Or reach our team at savingssqueeze@allica.bank

Methodology: The 'Average rate offered by the Big Banks' is determined by taking the average rate offered to a business with £75,000 of savings at the time of publication by the six major big banks in the UK by market share: Barclays, Nationwide, HSBC, Lloyds, NatWest and Santander. Historic data is taken from the first of each month.

The 'Best rate from challenger banks' is sourced from Moneyfacts.

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